

The Best Online Marketing “Secret” Ever in the History of IM

I don't know what day you're reading this.

But I do know that today someone, somewhere, just launched a brand new Internet Marketing product or course that will finally teach you the secrets to building a successful Internet Marketing business in just months.

How do I know this?

Because every single day of every single year, someone does exactly this.

And here's the best part – many and even most of these products work.

They truly do. That is, they work as long as you do the work.

Which bears repeating - Building an online business takes actual WORK.

There is no magic button to making a million overnight.

If there were, no one would be waiting tables or working at dead end jobs because everyone, and I mean EVERYONE would be rich.

So just get thoughts of overnight wealth out of your pretty brain the next time someone tries to tell you they found the magic button and they'll share it with you for just \$97.

However, if you are willing to work, and you're willing to invest in your business, then I will tell you the secret to having an honest

to goodness real business within 3-4 months that does indeed earn you a minimum of \$5,000 per month.

The sad thing is, most people who read this aren't going to actually DO it.

And that's because it's not sexy and it takes WORK.

Darn, there's that 4 letter word again.

And one more thing – if you want to accomplish this in 3-4 months, it's probably going to take an investment as well.

Now, before you get unraveled because I suggested you have to WORK and INVEST, think about this...

...what job can you get - with no formal training - that will pay you \$5,000 a month to start, with monthly raises? And that calls for you to work from any darn place you choose, when you want, where you want and how you want?

Name me one job like that and I'm in.

But there's no such thing.

Imagine for a minute that you apply for a job.

The interviewer says to you, "The only training you need will be on the job. You'll be making \$5,000 a month by your third or fourth month. Each month that you want a raise, you can have one. There is no limit to what you can earn, it's up to you. You can work from home or anyplace you like. You can work

whenever you like, as little or as much as you like. And if there is any part of the job you don't like doing, you can outsource it to someone else."

That, my friend, is a job applicant's wet dream.

And it's exactly what you can have, if you want it bad enough.

So what's THE big internet marketing secret I mentioned in the title?

If you haven't already guessed it, keep reading.

If you have guessed it, are you doing it yet? If not, why not?????

Okay, here we go, and I warn you – you have heard this before.

You may have heard this 100 times before.

But what counts is the ONE time you hear it and actually starting DOING it.

That, my friend, is LIFE-CHANGING.

And it's why I'm taking so long to lead up to this – because I'm trying to help you make THIS the time you actually DO it and make it yours.

Here we go...

What you need to succeed is a LIST.

Yes, I told you that you heard this before.

But if you really want total financial freedom, you need a list.

You need a list.

You need a list.

YOU NEED A @\$% LIST.

Whew. Sorry about that. I get a little keyed up when I see people buying every latest greatest newest product out there when all they need to do is get busy and build a list.

Having a list gives you a ready market for any products you want to develop and create.

It allows you to sell affiliate products whenever you want.

It allows you to make money on demand.

Whoa – did a big bill just land in your lap? Send an email and get the money to pay it.

Did you just find something in the store you **MUST HAVE RIGHT NOW?**

Send out an email and in a few hours you can have it.

Think about this... properly built and handled, a list of 10,000 people can give you an income of \$5,000 a month if you promote the right affiliate offers.

This doesn't even include promoting your own products.

Plus when you have a list of 10,000, you also have leverage.

You can ask other marketers to promote your products to their lists in return for promoting their products to your list.

And you can build your list from zero to 10,000 in a couple of months, especially if you're willing to invest in your list building efforts.

First, choose your niche. Health, finance and business, relationships, self-improvement... choose something you enjoy yourself that's filled with people who spend money.

The hungrier your market, the better.

Either create a lead magnet or have one created for you. It should be an offer so enticing that visitors can't help but opt-in to get it.

Put an upsell after that squeeze page to earn some up-front money.

Run solo ads or Facebook ads to send traffic to your squeeze page. Just spend a little bit here and there at first until you get your squeeze page and upsell page tweaked and optimized for best results.

Then buy more traffic. Use the profits from the upsell to buy MORE traffic.

Yes, you will be spending money.

But done right, you will also be making money.

Worst case scenario, you spend \$5,000 to build your list of 10,000 people.

Best case scenario, you make that \$5,000 or more on your upsell to pay for your list building.

It's a leap of faith to do this. Which is why most will never do it. But because most never will, that leaves plenty of room for YOU to do it.

Don't have money to invest in traffic? Then you'll have to use 'free' methods, which aren't free. They involve spending time and effort, but again, it's totally worth it.

Now here's another 'secret' to getting this done – anything, and I mean ANY PART of this endeavor that you don't want to do yourself, you outsource. Get someone else to do it for you.

Yes, outsourcing costs money.

You're building a business, aren't you? You are looking at earning a \$5,000 a month income within 3-4 months, so just make the investment and do it.

Mail your list consistently as it grows. That means once you have your first subscriber, you start mailing 4-7 times per week.

This is where you're going to put your real effort – into writing emails that make people WANT to open them and read them.

You can't force people, but you sure can entice them.

Whatever it is that your particular list wants, give it to them.

If you don't know what that is, hang out where they hang out, talk to them and ask them what they want, what they need, what one thing would make a big difference for them.

"But all of that sounds like so much work!"

Guess what? If you want to build a business it's going to take work. It's going to take going through some bad stuff, some stuff that doesn't work, some stuff that costs you money to build your business.

But once it's built, you have a perpetual fountain of money on your hands.

You keep building the list, you keep emailing the list and you keep promoting to the list.

Build, email and promote.

Imagine the lifestyle where you can be anyplace in the WORLD, send out an email and literally get money into your account that same day.

5 sales, 50 sales, 500 sales, all from one email.

But to get to that point you've got to do the work first.

And I don't care how many programs you buy. The fact is sooner or later you will finally come to the realization that regardless of what else you might be doing, you should also have a list.

Because a list is security.

It's money in the bank.

Now think about this:

A year from now something happens and you need to make serious money FAST.

Maybe you found the house of your dreams but you're short \$20,000 for the down payment.

Maybe your son needs an operation and your insurance won't cover \$20,000 of it, and they won't do the operation until you get the money.

Maybe the IRS says you owe \$20,000 in back taxes and they're about to take your home.

Whatever it is, you need a substantial amount of cash in your hands NOW.

But thankfully, a year ago you began building a list.

Within 4 months your list was up to 10,000.

Now it's over 30,000.

You send out one email.

And the next day you have \$5,000 in cash.

So you send another email the next day, and two more after that.

And you have your \$20,000.

You get the house. Or your son gets the operation.

Or the IRS leaves you the heck alone.

Now that is security. That is power. That is freedom.

And it all starts with you, right here, right now, creating your funnel and building your list.

If this is the only piece of internet marketing advice you ever take, you will succeed and succeed big.

Build. A. List.

[Starting here](#) ←